



MEDIA RELEASE

Giant Step in Bus Accident Prevention Across NSW and VIC with New Global Transport Technology

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Leading bus operator [ComfortDelGro Corporation Australia](#) (CDC) has become the largest bus company in Australia to adopt [Mobileye™](#) Advanced Driver Assistance System, an early warning system for on-road vehicles, in an initiative to enhance safety and decrease the risk of accidents by its drivers.

With 90% of all Australian crashes caused by minor mistakes such as distraction, fatigue or being slightly above the speed limit, the installation of Mobileye across the fleet of CDC Victoria and CDC NSW aims to minimise at-fault incidents, prevent collisions and injuries, and potentially save Australian lives.

Being installed by [FleetSafe](#) into more than 1000 buses, Mobileye's cutting-edge collision avoidance technology will assist in protecting drivers, passengers and other road users, especially the most vulnerable – pedestrians and cyclists.

"We're pleased to invest in technology to enhance the safety of our drivers, passengers, and other road users in the communities that we serve," said SK Cheng, CEO of CDC NSW. "Australian roads are becoming increasingly congested and we are taking a step towards the future of transportation technology. Mobileye's technology is an investment towards safer roads and safety is our primary focus."

FleetSafe is the sole installer of Mobileye across Australia and New Zealand. Managing Director, Clive Rogers, added: "Collision avoidance technology is currently available on new car models from every manufacturer. Mobileye's aftermarket solution allows the same levels of safety to be added to older vehicles such as large fleets of buses, trucks and vans. Working with CDC has given us another opportunity to apply this life-saving and award-winning global technology to vehicles on Australian roads. The more vehicles that are fitted with this system, the safer our roads will become for all users."

Mobileye, the world-leader of collision avoidance software, is set to be purchased by Intel for 20.4B AUD later this year. It consists of a forward-facing visual sensor that constantly monitors the road ahead and, using artificial vision, is capable of human-level perception and actuation to provide drivers with real-time alerts for tailgating, forward collision, speed limit

indication, lane departure and pedestrian and bicycle collisions. With the aftermarket system having the capacity to be retro-fitted onto any vehicle, once installed it requires no ongoing maintenance or updates and there are no additional costs.

Through the driver alerts, the system also reinforces positive driving habits and has been proven to change driver behaviour resulting in a significantly lower-risk driving environment.

Mr Cheng of CDC added: "CDC's adoption of Mobileye aligns well with the wider Federal and State Governments' push towards innovative and technologically advanced transport solutions."

FleetSafe is a division of 1800CARKIT Pty Ltd and is the Authorised Distributor and National Installer of Mobileye's cutting-edge technology across Australia and New Zealand, with facilities in all capital cities.

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For more information or the opportunity to interview SK Cheng CEO of CDC NSW or Clive Rogers of Mobileye/FleetSafe, please contact James Galvin at james@brightus.com.au or on +61(0) 437 071 121 or Dan Stewart at dan@brightus.com.au or +61(0)450 008 034.

Notes to Editor:

Mobileye was launched in 1999 and is the global leader in Advanced Driving Assistance Systems. Building technology that pushes the envelope of vehicular safety and autonomous driving, there are over 15 million vehicles worldwide equipped with Mobileye, and its success is being confirmed across the globe.

ComfortDelGro Corporation Australia (CDC) is a subsidiary of ComfortDelGro Corporation Limited, a land transport company operating over 45,300 vehicles. The group operates in seven countries from Singapore to China, the United Kingdom, Ireland, Australia, Vietnam and Malaysia. In Australia, CDC operates in Victoria and NSW. CDC Victoria has over 430 buses and coaches, over 800 employees and 6 depots. CDC NSW has over 1100 buses and coaches under the branding Hillsbus, Hunter Valley Buses, Blue Mountains Transit, Qcity Transit and Transborder Express brands, over 1700 employees with 15 depots in NSW and Canberra.

FleetSafe is a division of 1800CARKIT Pty Ltd and has been supplying and fitting automotive technology solutions to some of Australia's largest fleets since 2003. As the Authorised Distributor and installer of the Mobileye™ Advanced Driver Assistance System across Australia and New Zealand, FleetSafe provides fleets with the world's leading collision avoidance technology, improving Australian roads.